








Dear Friend;

On October 30th, 2003 at Princess Margaret Hospital (PMH), Rebecca Denise Borg passed away at the young age of twenty-one, following a courageous battle with leukemia. To fulfill Rebecca's hopes and dreams of making a difference in the world, **Rebecca's Hope** for Leukemia Research was founded in 2004 by her family and friends. Rebecca lived her life full of joy and passion! That is why we are proud to celebrate our 5th Anniversary **Rebecca's Hope** Charity Cruise. This year's event will commemorate Rebecca and her joyous free spirit as we raise awareness and funds to address the needs of those individuals diagnosed with Leukemia.

To date, with the generous support from corporations, small businesses and private individuals,

Rebecca's Hope has....

-  Raised over \$800,000
-  Funded two MD Fellows
-  Funded a clinical trial nurse
-  Funded other aspects and research related to improved treatments of leukemia
-  Provided the major funding for **Rebecca's Hope Lounge**, a brand new "just like home" lounge designed and built for the exclusive enjoyment of leukemia patients and their families at PMH.
(To have a look at this special place, please visit www.rebeccashope.com/lounge.)

We invite you to join the **Rebecca's Hope** family of friends and supporters for another year on our journey of hope and make a charitable donation by way of a Corporate Sponsorship or cash donation in support of our 5th Anniversary Rebecca's Hope Charity Cruise. The cruise will be held on the evening of Wednesday, August 20th, 2008 aboard Mariposa Cruises' Northern Spirit, as we sail the shores of Toronto's beautiful Harbourfront.

To thank you, we will be marketing your support virally through social networks like Facebook, MySpace, Google, etc. and of course through our high traffic website, www.rebeccashope.com. Along with our other promotional acknowledgments, as outlined on the attached Corporate Sponsor Benefit Form, we are confident this year will be jointly successful and mutually rewarding.

We look forward to hearing from you and hope you will join us on this rewarding journey of hope to finding a cure for leukemia.

Sincerely,

Paul & Theo Borg
Rebecca's Hope Founders

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The Princess Margaret
Hospital Foundation

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